

Business Resource Guide

BizX has thousands of members that can improve your business. We created this guide to pinpoint areas to offset your cash and grow your profits. Browse these categories and more online at **my.bizx.com**!

YOUR ANNUAL EXPENSES	5
\$	

	ADVERTISING & MARKETING \$		
MOST POPULAR SOLUTIONS Media	□ Online□ Ad Creative & Promotions□ Out of Home & Print Media□ Video, Radio & TV Production	□ Direct Mail□ Graphic Design□ Public Relations□ Sponsorship & Tradeshows	
Campaigns	PRINT & MAIL \$	WEB \$	
Staff & Owner Perks	☐ Courier & Delivery Services ☐ Printing & Screen Printing	□ SEO □ Hosting	
Events	□ Mailing & Shipping□ Copy Centers□ Printers	□ Programming□ Social Media Management□ Design & Development	
57 B	CONSTRUCTION \$	BUILDING \$	
Expansions	☐ Handyman Services	 □ Alarm & Security □ Commercial Real Estate □ Shredding & Waste Removal □ Cleaning & Maintenance 	
Web & Branding	 □ Electrical & Lighting □ Architecture & Design □ Construction Services □ Equipment Rental & Repair 		
	□ Carpet & Hardwood □ HVAC	HR / EMPLOYEES \$	
YOUR TOP FIVE	☐ Plumbing ☐ Painting ☐ Roofing & Gutters ☐ Windows & Doors ☐ Metal Fabrication	 □ Team Building □ Training & Education □ Perks Accounts □ Recruiting □ Speakers & Coaching 	
	EVENTS \$	EQUIPMENT \$	
	□ Venues□ Event Planning & Production□ Photography & Videography□ Entertainment□ Catering	□ Office Equipment□ Furniture & Fixtures□ Phones & Communication□ Restaurant Equipment	
	□ Rentals & Supplies□ Transportation□ Flowers & Decor	MORE SAVINGS	

HEALTH & FITNES	s	\$		PROFESSIONAL	\$
□ Vision□ Chiropractors□ Yoga & Pilates□ Nutrition & Wellness		 □ Coaching & Therapy □ Gyms & Trainers □ Physicians, Surgeons & Specialists □ Dentists, Labs & Orthodontics 		□ Accounting & Financial□ Administrative□ Consultants□ Legal	
GIFTS	\$	TECHNOLOGY	\$	FAMILY & PET	\$
☐ Awards☐ Candy & Delectables☐ Flowers & Gift Baskets☐ Gift Certificates		 □ Audio / Visual □ Internet Services □ Software & Accessories □ Computer Services & Repair 		□ Childcare□ Veterinarians□ Pet Boarding & Training□ Pet Food & Products	
FOOD & DRINK	\$	SHOPPING	\$		
□ Restaurants□ Wholesale□ Wine & Beer□ Groceries		 □ Books, Movies & Magazines □ Clothing, Shoes & Accessories □ Dry Cleaning & Alterations □ Housewares 		☐ Jewelry☐ Musical Equipment☐ Phone Accessories☐ Toys	
AUTO	\$	PERSONAL	\$	HOME SERVICES	\$
 □ Auto Body & Repair □ Glass Repair & Tinting □ Parts & Electronics □ Towing □ Washing & Detailing 		 □ Beauty & Personal Care □ Cosmetic & Laser Treatment □ Massage Therapy □ Salon & Spa □ Tanning Salons & Supplies 		 □ Cleaning Services □ Moving & Storage □ Patio, Lawn & Garden □ Pest Control □ Real Estate □ Spas & Hot Tubs 	
НОМЕ	\$			· 	
☐ Antiques☐ Appliances & Fixtures☐ Beds & Mattresses☐ Bedding		☐ Furniture☐ Framing & Decor☐ Interior Design☐ Rugs		FINISHED? Email this form to help@bizx.com to discuss with a team member in detail how to improve your bottom line!	
OTHER	\$				
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BizX is a community of businesses like you that buy and sell without spending cash. Instead, the thousands of business owners in our network use a simple and safe private currency, the BizX Dollar. Gain new customers and reduce expenses to give your business instant growth.